

COAST ELECTRIC'S RESIDENTIAL

**T O U**

**TIME OF USE RATE**

**MAKE THE SWITCH TO OUR TIME OF USE  
RATE AND SAVE MONEY ON YOUR  
ELECTRIC BILL!**

## **What is Time of Use?**

As a consumer, you're accustomed to making money-saving choices and paying lower prices for goods and services used during off-peak times. Other industries — such as commercial airlines and ride share services — offer attractive off-peak rates to even out customer demand and prevent system overload.

Coast Electric's Time of Use electric rate is based on the same idea. By reducing your electric use during peak times, you could decrease your annual energy costs without reducing the overall amount of electricity you use.

If you use electricity when the total used by all Coast Electric members is low (off-peak), your rate will be lower than the standard rate. On-peak hours, or electricity used during periods of high demand, will cost more than the standard rate. Shifting your electric use to off-peak hours helps Coast Electric avoid peak demand charges, and we can pass those savings on to our members.



877-769-2372  
[www.coastelectric.coop](http://www.coastelectric.coop)



**COAST  
ELECTRIC**

# TIME OF USE RATE HOURS

## **Summer Period (April 1 - October 31)**

**On-Peak:** 3 p.m. to 6 p.m. Monday - Friday

**Off-Peak:** All other times, including  
Saturday and Sunday

## **Winter Period (November 1 - March 31)**

**On-Peak:** 6 a.m. to 8 a.m. Monday - Friday

**Off-Peak:** All other times, including  
Saturday and Sunday

**Off-Peak Holidays:** Thanksgiving Day,  
Christmas Day and New Year's Day

To learn more about Time of Use and ways to save on your electric bill, visit [www.coastelectric.coop](http://www.coastelectric.coop) or scan the QR code below.



**Still not sure you want to make the switch to TOU?** With our six-month guarantee, you can always choose to switch back to our residential rate and request a credit on your account if it is determined you have spent more on our Time of Use rate than you would have spent on our residential rate.